**#DoTheVapeTalk Social Media Toolkit**

**Facebook**

* Talking to your kids about the dangers of vaping can feel awkward. But the reality is, vaping can cause irreversible lung damage. For tips on when and how to have the vape talk, visit TalkAboutVaping.org. #DoTheVapeTalk
* You don’t need to dance to talk to your kids about vaping - but it might be more fun. Get the facts about vaping at TalkAboutVaping.org and #DoTheVapeTalk with your kid.
* Thousands of kids start vaping every day - yours doesn’t have to be one of them. Get the facts to have the vape talk with your kid at TalkAboutVaping.org, and share using #DoTheVapeTalk.
* You don’t need to dance to talk to your kids about vaping - but it might be more fun. Get the facts to have the vape talk with your kid at TalkAboutVaping.org, and share using #DoTheVapeTalk.
* Vaping could set your children up for a lifetime of addiction. Get the facts to have the vape talk with your kid at TalkAboutVaping.org. #DoTheVapeTalk
* Most e-cigarettes contain nicotine and harmful toxins, carcinogens, formaldehyde and even lead. For tips on when and how to have the vape talk, visit TalkAboutVaping.org. #DoTheVapeTalk
* Did you know: Nicotine from e-cigarettes can impact kids’ attention, learning, memory, and brain development? Get the facts about youth vaping at TalkAboutVaping.org and #DoTheVapeTalk.

**Twitter**

* Thousands of kids start vaping every day – yours doesn’t have to be one of them. Visit TalkAboutVaping.org for tips on when and how to talk with your kids. # DoTheVapeTalk
* Vaping is not safe. Get the facts at TalkAboutVaping.org and talk to your kids about the dangers today. #DoTheVapeTalk
* Visit TalkAboutVaping.org to learn how to #DoTheVapeTalk with your kids – no dancing required!
* Learn about the dangers of vaping at TalkAboutVaping.org and have the vape talk with your kids today. #DoTheVapeTalk
* Vaping can affect your kids’ brain development. Get tips on when and how to talk to your kids at TalkAboutVaping.org, and share using #DoTheVapeTalk.
* Vaping could set your children up for a lifetime of addiction. Get the facts to #DoTheVapeTalk with your kid at TalkAboutVaping.org.
* E-cigarettes contain nicotine and harmful toxins, carcinogens and even lead. For tips on when and how to #DoTheVapeTalk, visit TalkAboutVaping.org.

**Instagram**

* Did you know: Nicotine from e-cigarettes can impact the adolescent brain affecting attention, learning, memory, and brain development? Get the facts about youth vaping at TalkAboutVaping.org and #DoTheVapeTalk.
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**TikTok**

* DYK? Vaping can cause lung damage. Visit TalkAboutVaping.org to learn how to talk with your kid about the dangers of vaping. #DoTheVapeTalk.
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* Visit TalkAboutVaping.org to learn how to #DoTheVapeTalk with your kids – no dancing required!
* Learn about the dangers of vaping at TalkAboutVaping.org and have the vape talk with your kids today. #DoTheVapeTalk
* Vaping can affect your kids’ brain development. Get tips on when and how to talk to your kids at TalkAboutVaping.org, and share using #DoTheVapeTalk.

**Social to Accompany Dance**

* Vaping can cause irreversible lung damage, and I can’t let that happen to my kid. That’s why I #DoTheVapeTalk to help prevent my kids from vaping. Get the facts at TalkAboutVaping.org.
* Thousands of kids start vaping every day, and I don’t want my kid to be one of them. That’s why I #DoTheVapeTalk to help prevent my kids from vaping. Get the facts at TalkAboutVaping.org.